

2014 Program Guide Sales form - Pacific Northwest

Amma's Summer Tour Program Guide is distributed to those attending the programs at each Tour city. The programs will be held at 9 cities across the country in the following areas:

Pacific Northwest, Northern California, Southern California, New Mexico, Texas, Illinois, Washington DC, New York, New England

National ads will appear in the Program Guides for all cities on the Tour.

Local ads will appear only in the individual city Program Guide.

Please fill this form and mail it to :

Amma PNW PG 2014, c/o Ben Thomas, 3495 Daisy Lane, Clinton, WA 98236

Or email to : pnwprogramguide@gmail.com

Quarter page ad <u>2"x 3"</u> National-\$500 Local-\$200	
<i>Full page ad</i> <i>4.125" x 6.125"</i> National-\$1500 Local-\$500	
Half page ad <u>4.125" x 3"</u> National-\$950 Local-\$325	

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Name of Advertiser:

Address:

City/State/Zip:

Phone/email:

Ad size: (circle one) Full page/Half page/Quarter page - National or Local ?

Amount: \$

Cash/Check/Credit Card:

I have enclosed my check / credit card details towards the payment for this ad.

Name on Card:

Card Number: _____
Exp. Date: __/__/ (only Master/VISA)

Cardholder Signature: (Signature
Required) _____

Do you want to Pay by Credit Card Online Instead? Visit <http://amma.org/ammas-summer-program-guide> and on right side of page, choose **Pay Online, then choose Seattle**
In the additional comments field, please put your name, size of ad you are paying for at this time.

If you are sending in your ad, please note the following:

- The ad should be in the dimensions, specified. Please request templates.
- The file should be a PDF or a JPEG/TIFF
- The fonts should be embedded
- Pictures of Amma are allowed only for Satsangs or Amma's organisations
- Pictures of Devi Bhava or Amma's feet are not allowed
- If you plan to use a quote by Amma, please request a list of approved Amma quotes.

If you want us to design the ad for you :

- Send us the content with any special instructions
- Images like logos or pictures need to be a high resolution of 300 DPI
- Upto two edits will be done free of charge

To receive discount the final artwork has to be submitted by January 20, 2014 to make the 2014 book. Without discount the Final Artwork has to be submitted by March 2, 2014.

Please mail : Amma PNW PG 2014, c/o Ben ²Thomas, 3495 Daisy Lane, Clinton, WA 98236 or email pnwprogramguide@gmail.com if you have any questions.